

LIAISON engineeringCAS

2023-2024 Cycle Report

We are excited to release the 2023-2024 Liaison EngineeringCAS Cycle Report, which marks the sixth year of annual CAS reporting. It aggregates data for all submitted applications during the 2023-2024 admission cycle (September 7, 2023, through March 31, 2025). 2023-2024 marked the eighth year of operation for EngineeringCAS. This report specifically reflects data for applications to the **Summer 2024, Fall 2024, Winter 2025, and Spring 2025** terms.

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Highlights

- The percentage of domestic applicants in EngineeringCAS **increased by 2%** compared to the 2022-2023 cycle.
- EngineeringCAS applicants in the 2023-2024 cycle came from **145** different countries, an increase of 10 countries compared to the prior cycle.
- Students of color made up **78%** of the EngineeringCAS applicant pool.
- Applicants identifying as first-generation college students **decreased by 2%**, now representing **38%** of the EngineeringCAS applicant pool.
- **26%** of EngineeringCAS applicants accessed the CAS platform using a **mobile device, a 2% decrease.**
- Flexible and exclusive part-time study options remain popular, representing **56%** of programs offered.
- Onsite programs **increased by 14%** this cycle, representing **68%** of programs offered in EngineeringCAS, while flexible (can choose online or onsite) **decreased by 9%** compared to 2022-2023.
- The percentage of **certificate programs** offered in EngineeringCAS **decreased by 6%.**
- The most common CRM utilized by EngineeringCAS schools is **Slate by Technolutions, at 27%.**
- Liaison processed **nearly 2,500** official transcripts and/or foreign credential evaluations, **almost 52,000** letters of recommendation/evaluations, and **over 6,600** official GRE, IELTS, and TOEFL scores on behalf of our EngineeringCAS partner schools.

Applicant Experience

Programs that participate in EngineeringCAS reap the benefits of a Centralized Application Service (CAS) and a community of their peers while maintaining the unique branding and requirements that help them admit and enroll best-fit students. **Perhaps most importantly, EngineeringCAS continues to provide an efficient application experience for students.**



75%

of survey respondents indicated that they were highly likely to recommend EngineeringCAS as an application to other prospective students, resulting in an excellent **Net Promoter Score (NPS) of 67.**



89%

of respondents indicated that a centralized application service such as EngineeringCAS was **much easier than applying to each program separately.**

EngineeringCAS Community

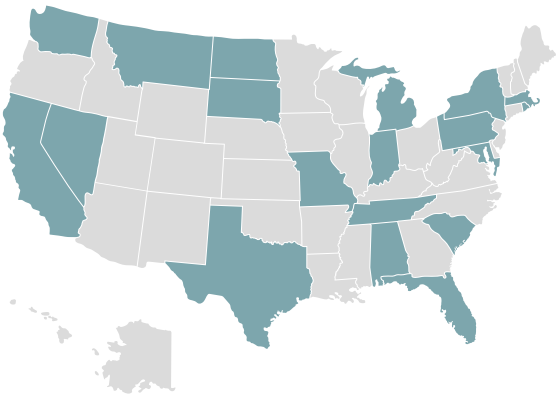
PARTICIPATION BY STATE AND TYPE OF INSTITUTION

Institution Type

Public	Private
62%	38%

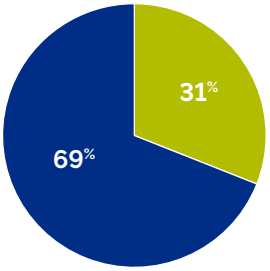
Institution Location

- Alabama (AL)
- California (CA)
- District of Columbia (DC)
- Florida (FL)
- Indiana (IN)
- Massachusetts (MA)
- Michigan (MI)
- Missouri (MO)
- Nevada (NV)
- New York (NY)
- North Dakota (ND)
- Pennsylvania (PA)
- Rhode Island (RI)
- South Carolina (SC)
- South Dakota (SD)
- Tennessee (TN)
- Texas (TX)
- Washington (WA)
- West Virginia (WV)



APPLICATION FEE COLLECTION

The Liaison processing fee for EngineeringCAS applications is $58. The CAS offers participating schools a variety of options, such as setting up additional program-specific fees, automated waivers, etc. Here is a breakdown of fee set-up by school:



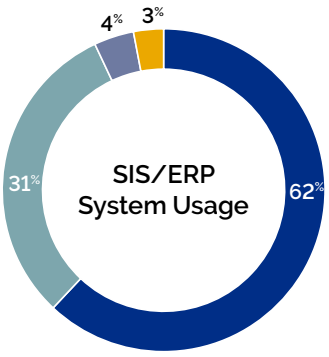
- Only Charged the EngineeringCAS Processing Fee
- Collected Program Fees in Addition to the EngineeringCAS Processing Fee

Total fees (i.e., Liaison processing fee + school program fee) ranged from:		$58-$158
Overall, the average total application fee by school in EngineeringCAS was:		$80
Average total application fee by school type:	Public	$82
	Private	$77
Program-specific fees (for programs charging such a fee) ranged from:		$2-$100
The average school program fee was:		$31

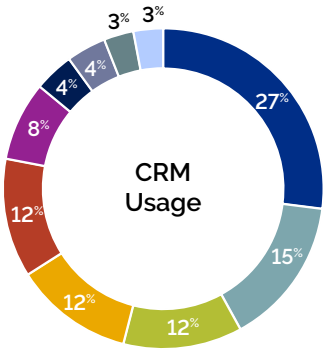
SOFTWARE SYSTEMS

When schools participate in EngineeringCAS, they can choose to manage their admissions workflow via one of Liaison's CRM products—WebAdMIT, Target, or Outcomes—or they can build integrations to their local systems. As in previous cycles, a majority of EngineeringCAS users continue to take advantage of Liaison's APIs, integration, and connectors to export data and documents to CRMs and/or SIS systems already in use on campus.

Here is a breakdown of the software systems Liaison supported for EngineeringCAS institutions in the 2023-2024 cycle:



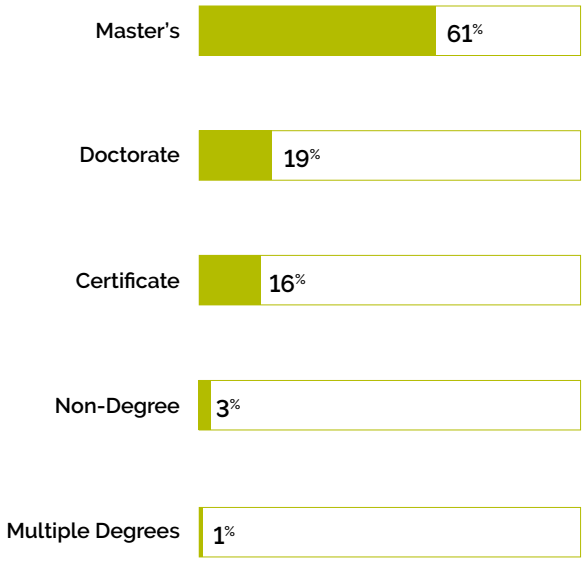
- Ellucian Banner
- Oracle PeopleSoft
- Ellucian Colleague
- Other



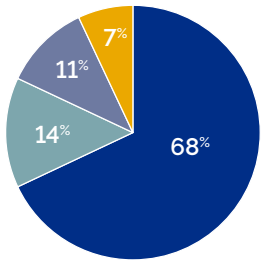
- Slate by Technolutions
- Salesforce
- Liaison TargetX
- Ellucian CRM Recruit
- Liaison Outcomes
- None Reported
- Liaison Enrollment Marketing Platform (EMP)
- Radius by Campus Management
- Hobsons Connect
- CollegeNET

Program Details

LEVEL

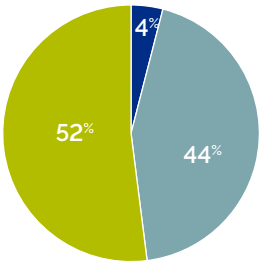


DELIVERY



- Onsite
- Online
- Hybrid (Mix of Online and Onsite)
- Flexible (Can Choose Online or Onsite)

ENROLLMENT

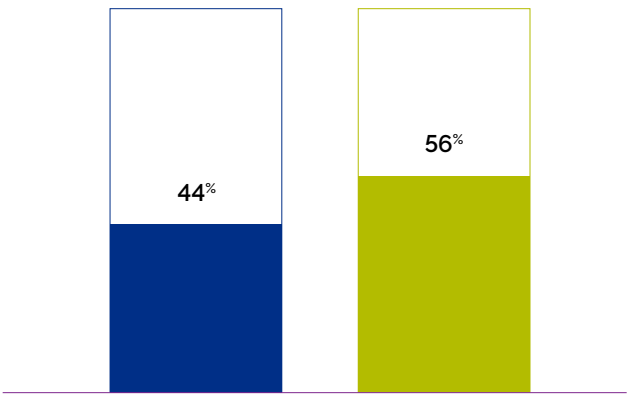


- Part-Time
- Full-Time
- Flexible (Can Enroll Full-Time or Part-Time)

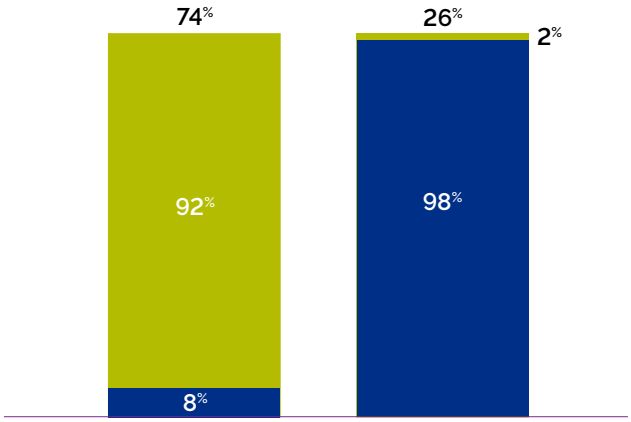
TRANSCRIPT REQUIREMENTS

EngineeringCAS provides participating schools with a high level of flexibility in terms of setting their transcript requirements at the program level. Besides being able to choose between official and unofficial transcript requirements, CAS users can select different transcript requirements for domestic and international students.

Domestic Transcript Requirements



International Transcript Requirements



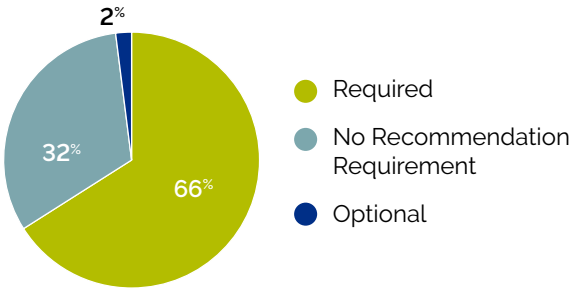
- Official Transcript/Evaluation (Sent to Liaison)
- Unofficial (Applicant Uploaded) Transcript/Evaluation

Program Details

RECOMMENDATION REQUIREMENTS

For programs that require recommendations as part of the admissions package, EngineeringCAS offers recommenders a secure, easy-to-use experience via the Liaison Letters portal.

Programs requiring recommendations increased by **4%** in the 2023-2024 cycle.



The average number of recommendations required per program (for programs that required recommendations):

Minimum Recommendations Required

2.56

Maximum Recommendations Allowed

4.20

Requirements by Recommendation Type:



Letters of Reference and Likert Scale

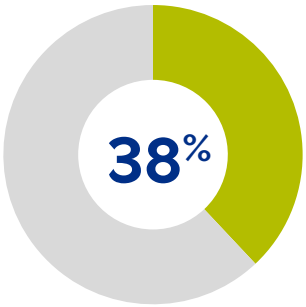
Letters of Reference Only

Likert Scale Only

Applicant Pool Details

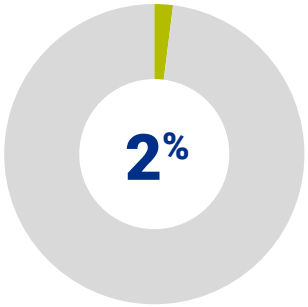
Each cycle, the pool of prospective students in EngineeringCAS continues to grow larger and more diverse. Liaison continues to invest in marketing efforts to drive qualified applicants to the CAS, which we expect will continue to be reflected in both the quality and volume of applications.

FIRST-GENERATION STATUS



of all submitted applicants identified themselves as **first-generation college students** in the 2023-2024 cycle.

MILITARY STATUS



of EngineeringCAS applicants reported they were either on **active duty, members of the Reserve or National Guard,** had served as **veterans,** or were **military dependents.**

Applicant Pool Details

DEVICE USAGE

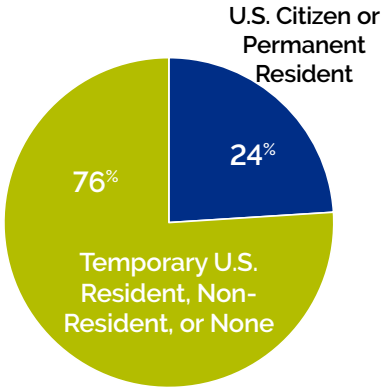
26% of all prospective EngineeringCAS applicants, or approximately **1 of every 4 users,** accessed the CAS application portal using a **mobile device** (as opposed to a desktop).

The vast majority used **Google Chrome** as their browser to access the EngineeringCAS portal, with **Safari** a distant second.

CITIZENSHIP STATUS AND RESIDENCY

The 2023-2024 EngineeringCAS cycle received applicants residing in all 50 U.S. states, plus applicants who reported **145** countries (besides the United States) as their country of citizenship.

Citizenship Status



Applicants who indicated that they needed an F-1 or a J-1 visa to study in the U.S.:



Top U.S. States of Residency



Texas | Florida | California | Massachusetts | Pennsylvania

Top Sending Countries for International Students



India | China | Iran | Nigeria | Bangladesh

ACADEMIC PERFORMANCE

Although students who attended both U.S. and non-U.S. schools self-report their credits and GPA as part of their EngineeringCAS application, the diversity of international grading and credit systems makes it difficult to report averages. The data to the right is specific to the academic performance of applicants who self-reported for their studies at U.S. institutions alone.

Average Cumulative GPA	
Undergraduate (U.S. Institutions, Self-Reported)	**3.41**
Graduate (U.S. Institutions, Self-Reported)	**3.72**

Applicant Pool Details

TEST SCORES

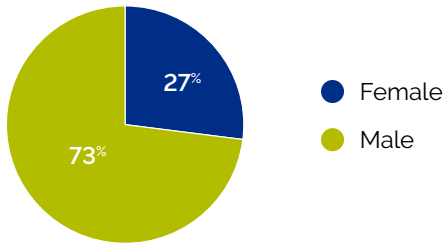
Average Self-Reported GRE Score (Scaled)	
Quantitative	164
Verbal	153
Analytical	3.5

Average Self-Reported IELTS Scores	
Overall	7.0
Speaking	7.0
Reading	7.5
Writing	6.5
Listening	7.5

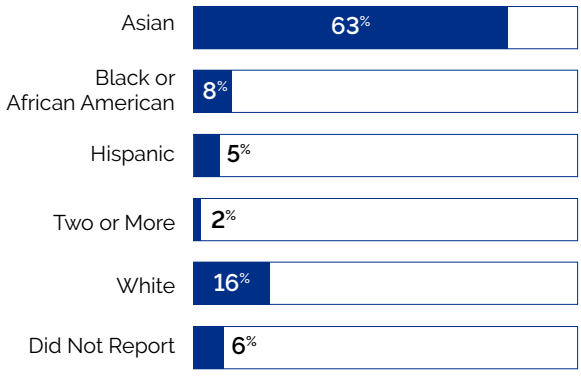
Average Self-Reported TOEFL iBT Scores	
Overall Band	100
Speaking	23
Reading	26
Writing	24
Listening	26

SEX, AGE, RACE, AND ETHNICITY

The EngineeringCAS 2023-2024 applicant pool continues to report a close split with regard to legal sex, as has been the case in the last three cycles.

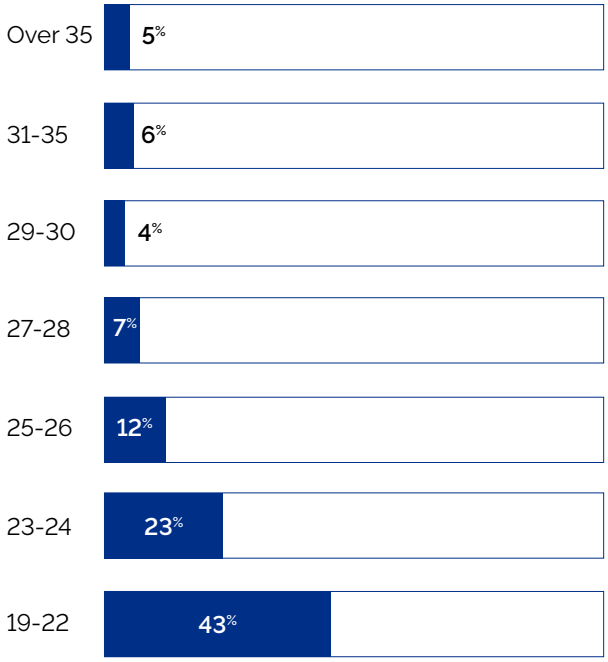


Applicants by Race and Ethnicity



0.1% of students identified as Native Hawaiian or Other Pacific Islander or as American Indian or Alaskan Native.

Age Distribution





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